

# BEST CREDIT UNIONS TO WORK FOR

REGISTRATION DEADLINE:  
APRIL 23, 2021

## What is the Best Credit Unions to Work For?

The Best Credit Unions to Work For is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by the *Credit Union Journal*.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can find out if you are one of the industry's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as \$825 to receive their Insights Report package detailing the company's employee responses. Also included are employee and employer benchmarks.

## Who Can Participate?

- Credit unions with a facility in the US
- Credit unions with a minimum of 15 full-or part-time US employees
- Credit unions that have been in business a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey online, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree." This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If email and internet technology is not available for use by company employees, BCG also has paper surveys available.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in September. Non-winning organizations are not publicly revealed.

CREDIT UNION JOURNAL

2021 **Best Credit Unions  
to Work For**

## What Does It Cost?

# of US Employees	# Employees Surveyed	Online Fee	Paper Fee
15-24	All	FREE	\$310
25-99	All	FREE	\$455
100-199	All	FREE	\$585
200-499	Up to 250	FREE	\$665
500-2499	350	FREE	\$765
2500+	400	FREE	\$920

For more information or to register, please visit  
[www.bestcreditunionstoworkfor.com](http://www.bestcreditunionstoworkfor.com)  
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