

**4th
Annual**

Best Credit Unions to Work For - 2017

REGISTRATION DEADLINE: April 28, 2017

Reasons to participate:

Heightened Company Pride: If your company appears on the list, published by the *Credit Union Journal*, the management, the employees and other stakeholders will swell with pride. Winners will experience increased employee morale resulting in better employee retention.

Public Relations and Marketing Advantage:

Companies will use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and to improve their reputation in the region.

The Employee Feedback Report: While participation is FREE, participating organizations can pay as little as \$770 to receive their Employee Feedback Report detailing the company's employee responses. The report also includes employee engagement and employer benefits benchmarks.

Who can participate?

In order to participate, you:

- Must have 25 employees working in the U.S.
- Must be in business a minimum of one year
- Must be one of the following categories based upon asset size:
 - Over \$1 billion
 - \$500M-\$1B
 - \$200M-\$500M
 - Under \$200M

What does it cost?

Number of US Employees Surveyed	# Emp.	Online Survey Fee	Paper Survey Fee
25-99	All	FREE	\$375
100-199	All	FREE	\$505
200-499	Up to 250*	FREE	\$585
500-2499	350*	FREE	\$685
2500 and above	400*	FREE	\$840

* Employees are randomly selected

Who is Best Companies Group?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages "Best Places to Work" programs throughout the U.S., Canada and the UK.

Assessment Description

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Questionnaire. In part two, up to 400 employees of the company complete a satisfaction survey.

Part I – Employer Questionnaire (EQ)

The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.

Part II – Employee Engagement & Satisfaction Survey (EES)

The employee survey is an in-depth set of statements (78) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

Announcing the Winners!

Winning companies will be notified in writing whether or not they made the list in July. In September, the winners will be ranked and highlighted in a special section of the *Credit Union Journal*. Non-winning companies are not publicly revealed.

For more information call Best Companies Group toll free at 1 (877) 455-2159 or visit the website.

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